



China Cat and Dog Welfare

Annual Review, **2018**



Dr Dog and Professor Paws in Four Cities

- Nanning: First Dr Dog exam - **4** successful new **Dr Dogs** recruits
- Guangzhou, Shenzhen, Chengdu and Hong Kong:
 - **Dr Dogs** bring happiness to **12,000** people in **251** visits
 - **Professor Paws** teach **6,000+** children about cat and dog welfare in **72** visits
 - **135 public education campaigns** educate **12,500+** people about caring for animals and respecting lives





120,000+ people watch our movie

Professor Paws Outreach continues to grow nationwide. Our movie “**Cat and Dog Welfare around Us**” has been played by **160** educational orgs and shown in **46** public places such as shopping malls and subway ad screens, reaching **120,000+** people.





Design Works Attract 90,000+ Citizens

- **#No to Animal Abuse** advertisement design competition with theme: Do not impose on life what you yourself do not desire
 - **400+** works of art received from across China, **31** received awards
 - Winning designs together with Animals Asia posters complete a national tour across **89** universities, as well as malls and galleries across China, reaching **90,000+** people

Winning design:
"If the weak one were you."





34,000+ leaflets

Delivered **34,000+** leaflets and posters to individuals and groups in **59** cities across China to **support their public education campaigns**, bringing information about cat and dog welfare to **170,000+** people





10,000,000+ Commuters

Our public awareness themes of: **'Care for animals, Care for lives'** , **'NO to Animal Abuse'** and **'Be responsible cat and dog owners'** launched as light box, billboard and elevator screen advertisements, covering **10,000,000+** commuters in **17** cities in China.





16
Cities



11
Govt
Depts



24
Groups

The CDW team visited **16** cities in **5** provinces around China, covering **7** government departments and **24** local groups.

- Provided authorities with **advice and suggestions** on scientific and humane dog ownership management
- Set up **plans** to help groups resolve difficulties
- Communicated with **4** cities including Changsha and Hangzhou on the issue of local humane dog ownership management





3 Conferences

**Jan,
Hangzhou**

Joined the 5th China Biannual Conference for Education NGOs. Delivered a presentation on the topic of **'Do children abuse animals just for fun?'**

**Apr,
Changsha**

- Joined the 2018 China Rabies Conference. Delivered a speech on **'The importance of how to get along with small animals in the prevention and control of rabies.'**

**May,
Chengdu**

- 8th China Dog Ownership Management Symposium: **'Government and NGOs Work Together'** . **120+** representatives from government and NGOs





4,800+ Animals

Provided direct help to **4,800+** animals from **21** shelters in **19** cities



- Shelter refurbishment
- Wall painting
- Cat and dog houses/beds
- Shelter equipment for daily operation
- Vaccinations
- Cat and dog food
- Medicine

Before

After





66 Stray cats

- Support to **4** groups' **stray cat TNR** (Trap-Neuter-Release): **66** cats treated
- In-depth training for **40+** volunteers in **8** groups in Guangxi.





Reporting Illegal Dog Meat Trade

- **279** dog meat restaurants reported
- **166** dog meat restaurants **stopped from selling dog meat OR no dog meat found to be on sale during officials' inspection OR shut down OR have received official warnings from government**
- To date, **296** dog meat restaurants stopped from selling dog meat OR found no dog meat on sale during officials' inspection OR shut down OR have received official warnings from government.
- Hundreds of thousands of dogs **avoided a tragic fate** as a result of this project

A dog meat stall in an open market, Guangxi



Feedback from govts around the country



Reporting Online Animal Cruelty Videos and Dog Meat Products

- Reported **3 websites and 3 APPs**
- Reported **26 dog meat products** - **15** were removed
- Reported **9 wild animal product sales advertisements** - **3** were removed.

Products removed on Taobao.com

投诉编号	内容概要	创建日期	当前状态	操作
11509289	针对**7的违法商品举报	2018-11-30 10:59:54	已受理	
11509222	针对**7的违法商品举报	2018-11-30 10:58:37	已受理	
10583372	NEW 针对**7的违法商品举报	2018-11-05 10:58:41	已结束	
10583782	NEW 针对**5的违法商品举报	2018-11-05 11:07:32	已结束	
10491258	针对**器的违法商品举报	2018-11-01 14:27:17	已结束	
10491073	针对王**5的违法商品举报	2018-11-01 14:21:26	已结束	
10491111	针对王**5的违法商品举报	2018-11-01 14:22:38	已结束	
10490931	针对沙**h的违法商品举报	2018-11-01 14:17:04	已结束	
9479040	针对b**3的违法商品举报	2018-09-19 17:20:35	已结束	

Our online report record on Taobao.com

淘宝网 Taobao.com

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看了又看





Thank You !